

Davis Wright Tremaine LLP



**HIPAA 101:
HIPAA Privacy for Health
Information Exchange**

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Administrative Simplification: What Does HIPAA Do?

- Transaction Standards
- Privacy Standards
 - Restrictions on use and disclosure of PHI
 - Individual rights
 - Administrative requirements
- Security Standards
 - Ensure confidentiality, integrity and availability of electronic PHI
 - Protect against reasonably anticipated:
 - Threats to security or integrity of electronic PHI
 - Uses or disclosures of electronic PHI
 - Ensure compliance by workforce



Affected by HIPAA

- **Covered Entities**
 - Health care providers engaging in electronic covered transactions
 - Health plans
 - Health care clearinghouses
 - Sponsors of Medicare prescription drug cards
- **Other Entities Affected**
 - Business Associates
 - Plan Sponsors





General HIPAA Considerations: Preemption

- Is the State law contrary to HIPAA?
- If not contrary, both requirements apply
 - HIPAA preempts or supersedes contrary state law
 - UNLESS state law provides
 - Greater privacy protections
 - Greater individual rights
- Beware participants of multiple states
- Beware “super-confidentiality” information



HIPAA Analysis: Take a Pulse

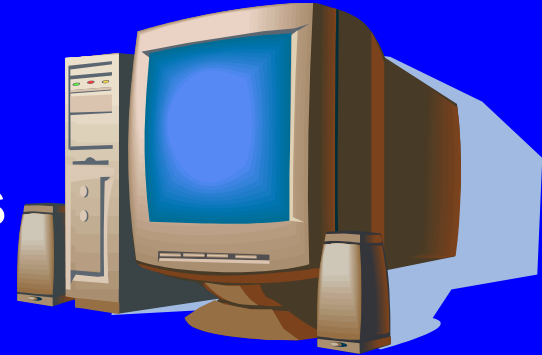
- Identify those with access to PHI
 - Determine covered entity status
 - Determine other status/relationships (e.g., business associate)
- Examine the flow of PHI through HIE
 - Identify who controls the flow of PHI
 - Purposes of the PHI Flow
- Identify relationships and purposes





Why is it Important to Take a Pulse

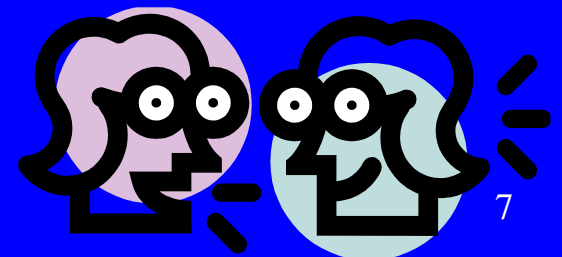
- **Separate (e.g., with a master patient index)**
 - Leave the decisions to each participant
 - Beware: the degree to which the master patient index constitutes a disclosure
- **Centralized but separate (e.g., silos)**
 - Holder of EHR likely a business associate
 - BAC plus
 - General rules of disclosures
- **Integrated EHR**
 - Entries may be a disclosure
 - Probably will want common rules
 - May limit uses and disclosures
 - User agreement





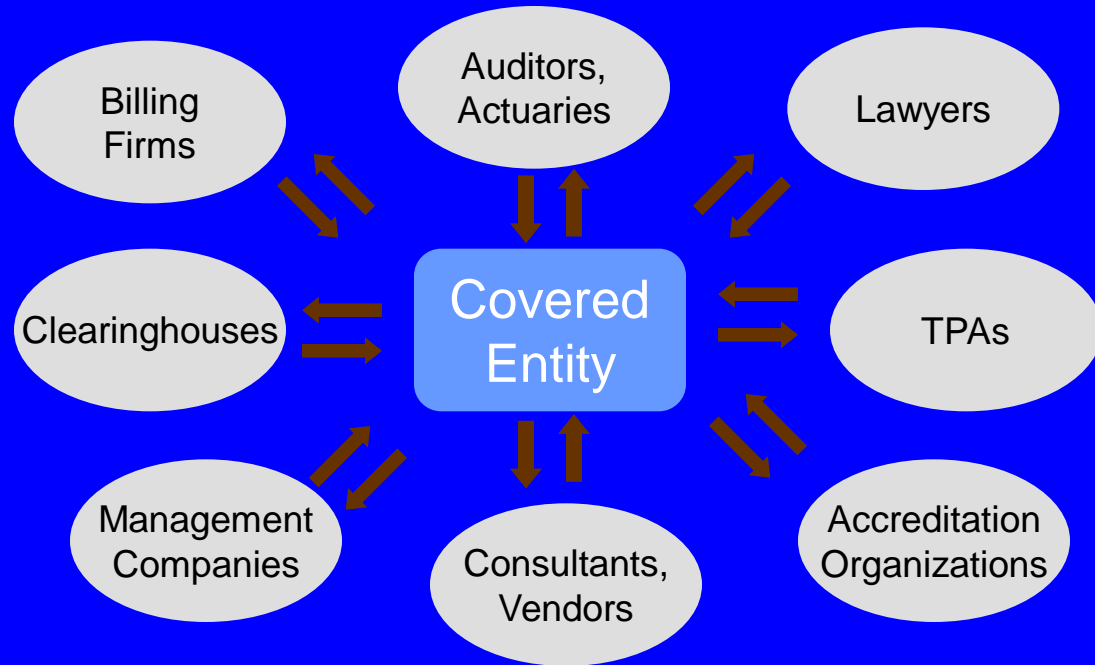
Relationships: Organized Health Care Arrangement

- Medical Staff OHCA
- Community OHCA: organized system
 - More than one covered entity
 - Hold themselves out to the public as a joint arrangement
 - Participate in joint activities that include UR, QA or sharing of financial risk
- May disclose PHI to another covered entity in OHCA for OHCA health care operations in addition to other permitted disclosures
- May use joint notice of privacy practices



Relationships: Business Associate

- A person who, on behalf of a covered entity or OHCA —
 - Performs or assists with a function or activity
 - Involving PHI or
 - Otherwise covered by HIPAA
 - Performs certain identified services





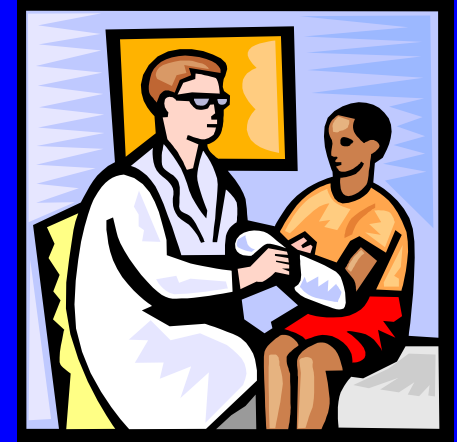
Relationships: Business Associate

- Business associate provides services on behalf of a covered entity involving PHI
 - Examples: management, administration, data aggregation
- Need BAC
- RHIO/ASP/ISP
 - May or may not be covered entity
 - May be a business associate (especially in a hub and spoke arrangement)





PHI Disclosure: TPO



- May disclose PHI for own
 - Treatment
 - Payment
 - Health care operations
- May disclose PHI for treatment activities of a health care provider (not necessarily a CE)
- May disclose PHI to provider or covered entity for recipient's payment purposes
- May disclose PHI to covered entity for recipient's operations
 - For limited operations only (e.g., QA, peer review, fraud and abuse, compliance)
 - If both have/had relationship with patient
 - If disclosure relates to relationship



PHI Disclosure: Authorization

- May not be necessary for most disclosures
 - Depends on participants
 - When in doubt, go with an authorization
- State law may present greatest challenges
 - May be more stringent on disclosures
 - May present problems with authorization
 - Requirements likely to vary with type of info (mental health, AIDS/HIV/STD, developmental disabilities, substance abuse)
- Beware of federal substance abuse requirements
- May want to seek patient permission/ acknowledgement
 - Puts patients on notice; helps to avoid surprises
 - Opportunity to request additional privacy protections
 - Opt in/opt out





Disclosure: Non-PHI

■ De-identified data

- May be aggregated/shared
- Is it truly de-identified?

■ Limited data sets

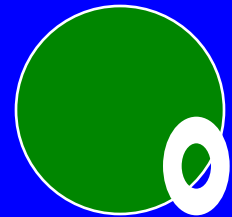
- For public health, research or operations
- Need data use agreement





Minimum Necessary

- May use, disclose or request only the *minimum necessary* information for the intended purpose
- HIE participants may rely on other members' representation if:
 - All are covered entities and
 - Reliance “is reasonable under the circumstances”
- No minimum necessary for:
 - Treatment
 - Authorization



Individual Rights

■ General Issues

- Need to determine responsibilities
- Centralized v. de-centralized

■ Access

- If de-centralized, different providers may follow different rules
- Want to put participants on notice

■ Amendment

- Provider to make determination
- Process for making amendments system-wide
- Need to preserve pre-amendment PHI
- Need to track timing of amendments
- Need to link to statement of disagreement/ rebuttal





Individual Rights

- Accounting of disclosure
 - Most HIE disclosures not subject to accounting
 - Who tracks?
- Request additional privacy protection
 - Covered entity has right to refuse
 - Accepted request → Bound
 - Practical implication: Who is bound?
 - Be aware of system limitations
- Notice of privacy practices
 - Want all participants to include description of community-wide system
 - Each party is responsible for contents/distribution of NPP
 - Joint NPPs need to be tracked



Administrative Responsibilities

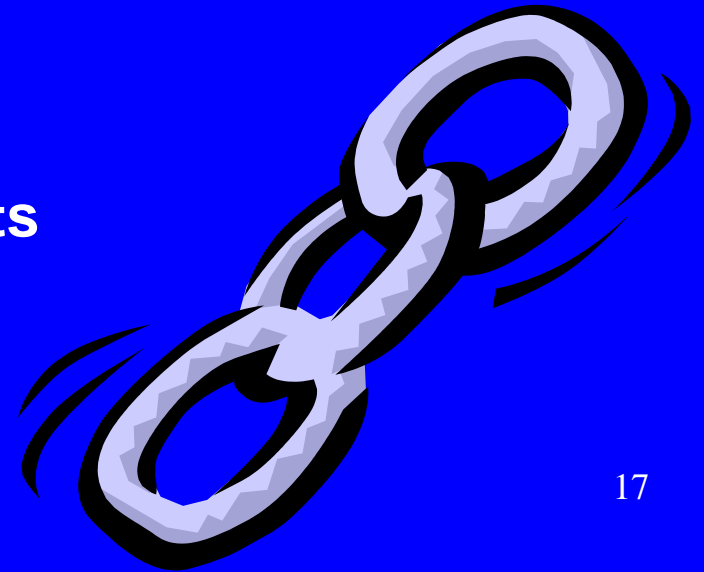
- Training
 - Centralized v. decentralized
- Audit/Investigation of complaints
- Mitigation
- Sanctions
 - Each member must have consistent sanctions
 - What about sanctions within HIE (e.g., right to unplug a HIE member)?
- Policies
 - Individual policies and procedures
 - Rules of the road





A Note about Security

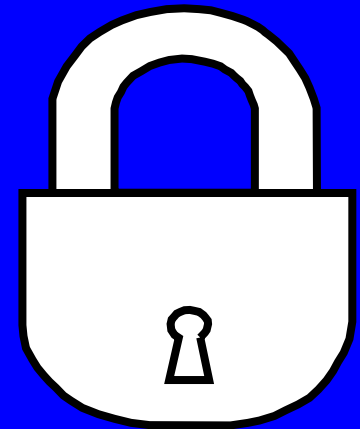
- Security and privacy go hand-in-hand
- Each covered entity is responsible for its own compliance
- Security standards are scalable based on covered entity's sophistication and resources
- Security is only as good as the weakest link
- Should the Health Information Exchange impose minimum requirements?
 - User/license agreements
 - Policies or procedures
 - Membership requirements





A Note about Security

- Again, decision to centralize or decentralize
- Risks vary based on structure
- Ongoing concerns
 - Audit/sanctions
 - Authentication of users
- Systems protections for appropriate access
 - Identify relationship with patient
 - Break the glass





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QUESTIONS

